



GUS BOTTAZZI

kravmagagus@gmail.com / 203-428-5800 / www.corporatekravmaga.com

Corporate Krav Maga Founder & Chief Instructor

Gus Bottazzi is a highly experienced transformation expert who for over 35 years has effectively and consistently transformed **chaos into calm** in the business world (turning around troubled telecom companies and building successful startups) and in peoples' personal lives (through his Krav Maga self-defense training, which teaches individuals how to successfully navigate potential violent encounters).

Gus is a veteran of the martial arts, holding multiple black belts in Japanese karate and Israeli Krav Maga, the hand-to-hand combat system of the Israeli Army. He is also a black belt who has the distinction of training and being certified as a global instructor by three direct students of Krav Maga's founder, Imi Lichtenfeld. Gus is also certified through 5 of the most respected Krav Maga federations in the world (Krav Maga Worldwide, IKMA, IKM-AC, Krav Maga Academy, CT-707).

Gus's background and recipe for success are unique: As a Chemistry major from NYU, he gained the analytical insight that proper composition and synergistic alignment are key to producing consistent results. As a high-level corporate executive with management roles at multiple startups, Gus focused on building strong foundations and formulating practical blueprints for long-term success. As a lifelong martial arts practitioner and instructor, Gus has imparted that learned discipline and "never give up" mentality to help his students effectively manage the uncertainty and fear caused by violence. And with all of this, Gus still makes time to hone his acting chops in community theatre productions.

A sought-after self-defense instructor and business leadership speaker, Gus has conducted numerous workshops and seminars internationally to audiences from law enforcement agencies to women's empowerment organizations. Additionally, over the last 15 years, Gus has designed and implemented a proprietary "Essentials" self-protection training program and methodology that has been taught to hundreds of college bound students.

Gus is more than just a highly experienced teacher--he is a **problem solver** with a mission to help reduce the number of victims of violent crimes every day. His goal is to instill the knowledge of self-defense and self-protection to all students he teaches and build the confidence necessary for people to stay vigilant: To Feel Safe and Live Free.

